
ecoRIDES Inc. Focused

Cameron Tulloch

As Chief Operating Officer at ecoRIDES Inc., Cameron Tulloch is responsible for supporting his business partners on the leadership team to navigate the logistics and strategy of growing the company. ecoRIDES is rapidly expanding into new cities across Canada and the United States, and is therefore constantly evolving its operator training, technology tools, and partnership development strategies.

Cameron holds a Bachelor of Commerce degree specializing in Entrepreneurial Management from Royal Roads University in Victoria, B.C. Prior to joining ecoRIDES, he worked as a Business Consultant helping hundreds of prospective and current business owners evaluate, launch and grow their businesses.

About ecoRIDES

ecoRIDES is a professionally chauffeured 'Green Car' service using Teslas, and other electric vehicles, as a luxurious and eco-friendly alternative in the 'Black Car' service market. ecoRIDES is founded on the principles of Conscious Capitalism and focuses on growing through partnerships.

Training and Facilitation Focused

Cameron Tulloch has extensive experience designing and implementing interactive training and facilitation programs for a wide variety of organizations and groups.

His experience includes work with both youth and adults in not for profit, government, and corporate settings. Cameron has been involved in various Community Building programs including being one of the founding members of the Hamilton Crew for Action Against Tobacco (HCAAT) in 2001. He has also worked for The Lung Association's Youth Advocacy Training Institute as a Project Coordinator managing their regional operations. Through his work in community building, public health, youth engagement, and policy change programs, Cameron has been invited to be a guest speaker at various provincial, national and international conferences and training events.

Through his work as a session presenter, Cameron found a great passion for developing training programs and facilitating interactive group processes. During this time he also identified a huge need to support organizations to create truly effective training programs, based in evidence, objectives and best practices.

Cameron has worked as a consultant since 2007, working on large and small projects throughout Ontario. His recent clients include the Lung Association's Youth Advocacy Training Institute, the Ontario Ministry of Education, the Simcoe Muskoka Catholic District School Board, the Blue Water District School

Board, the Crown Ward Championship Team, the City of Hamilton and various others. In 2007 Cameron facilitated a single session for over 750 participants in a single conference room.

Cameron first experienced Open Space Technology in 2001 and facilitated an Open Space event later in the same year. In 2005 he worked to formalize his understanding of the approach through formal training under Diane Gibeault and Larry Peterson. Cameron also assisted in planning an Open Space learning event in 2009 which hosted Harrison Owen, author of "Open Space Technology: A User's Guide", to participate in Open Space with OS practitioners in Canada. Cameron is an active member of the Open Space Institute of Canada.